

MINISTRY OF REGIONAL DEVELOPMENT

National Coordination Authority

Fifth Conference of the National Coordination Authority's Evaluation Unit Evaluating ESI Funds in the Czech Republic:		
TITLE: COMMUNICATION OF EVALUATION RESULTS		
October 24 - 25, 2019, the Ministry of Regional Development, AVI Hall - entrance via Pařížská 4		
Programme October 24, 2019		
8:30 a.m. - 9 a.m. Registration of the participants and coffee		
9 a.m. - 10:30 a.m. MORNING SESSION I - AVI Hall (Interpreted)		
Chaired by: <i>Jana Drlíková (Evaluation Unit, NCA CZ)</i>		
9 a.m. - 9:15 a.m.	OPENING REMARKS <i>Daniela Grabmüllerová, Representative for the Deputy Minister for Coordination of EU Funds and International Relations Section</i>	
9:15 a.m. - 10:30 a.m.	COMMUNICATION OF EVALUATION RESULTS Keynote speaker: How to report on your communication to your stakeholders , Jesper Andersen (Quantum PR Measurement, DK) Don't they understand you? Three tips for more successful communication of evaluation results , <i>Radek Kobza (EU Publicity Department, NCA CZ)</i> Is it rational to ignore the irrationality of evaluation stakeholders , <i>Vladimír Kváča (independent evaluator, CZ)</i>	
10:30 a.m. - 11:00 a.m. Coffee break		
11:00 a.m. - 12:30 a.m. MORNING SESSIONS (concurrently) II		
AVI Hall (Interpreted) Chaired by: <i>Jana Drlíková (Evaluation Unit, NCA CZ)</i>	Large classroom (Only in Czech) Chaired by: <i>Tomáš Novotný (Evaluation Unit, NCA CZ)</i>	Small classroom (Only in Czech) Chaired by: <i>Jan Píkna (Department of EU Territorial Cooperation, MoRD CZ)</i>
V4 + 4 EXPERIENCE: COMMUNICATION OF EVALUATION RESULTS	EVALUATION IN EDUCATION	IMPACTS HIDDEN IN THE DATA
Communication of evaluation results - the case study of Hungary <i>Henriette Kiss (Ministry of Innovation and Technology, HU)</i>	Evaluation of the Erasmus + for the European Commission <i>Kristýna Bašná (Institute of Sociology of the Czech Academy of Sciences, CZ; ICF, BE)</i>	The Role of Cost Benefit Analysis in Assessment of Public Policies and Examples of Good Practice <i>Zdeněk Rosenberg, Lucie Zapletalová (Czech Priorities, CZ)</i>
Disseminating the evaluation findings and recommendations according to the evaluation's mission – the case study of Slovenia <i>Krunoslav Karlovčec (Ministry of Economic Development and Technology, SI)</i>	A good start - inclusive methods of working with children and parents: three years of continuous evaluation <i>Marek Havrda, Jaromír Mazák (Schola Empirica, CZ)</i>	Counterfactual impact evaluation of programme ALFA - TA CR <i>Petr Horák (Technology Agency of the Czech Republic, CZ)</i>
12:30 a.m. - 1:30 p.m. Refreshment		
1:30 p.m. - 3:00 p.m. AFTERNOON SESSIONS (concurrently) III		
AVI Hall (Interpreted) Chaired by: <i>Věra Karin Brázová (Strategies Department, NCA CZ)</i>	Large classroom (Only in Czech / Slovak) Chaired by: <i>Tomáš Novotný (Evaluation Unit, NCA CZ)</i>	Small classroom (Only in Czech) Chaired by: <i>Jan Píkna (Department of EU Territorial Cooperation, MoRD CZ)</i>
V4 + 4 EXPERIENCE	EVALUATION IN SOCIAL INCLUSION AND HEALTHCARE	DELIVERY OF NATIONAL PRIORITIES THROUGH THE EYES OF NGOS
Impact of Cohesion Policy implementation in Poland on the development of selected macroeconomic indicators at the national and regional level based on a quantitative economic model <i>Jacek Białek (Ministry of Investment and Economic Development, PL)</i>	Impact evaluation of the Strategic Plans for Social Inclusion <i>Daniela Büchlerová, Ivana Siglová (Agency for Social Inclusion, CZ)</i>	Using Interactive Methods of Data Collection in Assessing the Partnership Agreement's Impact (A Case Study of the project Reflecting the Impact of ESIF Programs on the Equality of Men and Women at the Labour Market) <i>Vanda Maufras Černohorská, Anna Libová (Czech Women's Lobby, CZ)</i>
Macroeconomic impacts of Cohesion Policy in Hungary in 2007-2013 <i>Gábor Balás (HETFA Research Institute and Centre for Analysis, HU)</i>	EU funds as an accelerator of change for the Slovak health care system? <i>Kristína Gardoňová, Lukáš Sekelský, Veronika Zlaczka (Institute for Strategy and Analysis, SK)</i>	Mapping corruption risks in regions <i>Jana Stehnová (Association for Transparency, CZ)</i>
3:00 p.m. - 3:30 p.m. Coffee break		
3:30 p.m. - 4:15 p.m. AFTERNOON SESSIONS (concurrently) IV		
AVI Hall (Interpreted) Chaired by: <i>Věra Karin Brázová (Strategies Department, NCA CZ)</i>	Large classroom (Only in Slovak) Chaired by: <i>Tomáš Novotný (Evaluation Unit, NCA CZ)</i>	Small classroom (Only in English) Chaired by: <i>Stanislav Volčik (Government of the CR, CZ)</i>
V4 + 4 EXPERIENCE	V4 + 4 EXPERIENCE: COMMUNICATION OF EVALUATION RESULTS	PANEL: MACROMODELING
Evaluation of Labour Market Measures under the Youth Employment Initiative (YEI): Evidence from Bulgaria <i>Radostina Angelova, Ralitsa Simeonova-Ganeva (Sofia University St. Kliment Ohridski, BG)</i>	How not to get lost in translation of evaluation results (into languages of neighbouring and distant tribes) <i>Martin Obuch (Consulting Associates, SK)</i>	Use of macro-evaluations and macroeconomic models by EU Member States , <i>Stanislav Volčik (Government of the CR, CZ)</i> Practical application of the HERMIN model in Slovakia and elsewhere , <i>Marek Radvanský (Institute of Economic Research at Slovak Academy of Sciences, SK)</i> Impact assessment with macroeconomic models , <i>Janos Varga (DG ECFIN, European Commission)</i>
4:30 p.m. Evening refreshment		

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Date, time and place: October 24 - 25, 2019, the Ministry of Regional Development, AVI Hall - entrance via Pařížská 4

Programme October 25, 2019

TRAINING WORKSHOPS

8.30 a.m. - 9 a.m. Registration of the participants and coffee

AVI Hall front part
(Only in English)
9 a.m. - 5 p.m. WORKSHOP I

AVI Hall rear part
(Czech / English - TBC)
9 a.m. - 5 p.m. WORKSHOP II

Large classroom
(Only in Czech)
9 a.m. - 12:30 a.m. WORKSHOP III
1:30 p.m. - 5 p.m. WORKSHOP IV

WORKSHOP I	WORKSHOP II	WORKSHOP III
<p>MEASURE WHAT MATTERS IN COMMUNICATION!</p> <p>Lecturer: Jesper Andersen (Quantum PR Measurement, DK)</p> <p>9 a.m. - 10:30 a.m. MORNING SESSION I 10:30 a.m. - 11:00 a.m. Coffee break 11:00 a.m. - 12:30 a.m. MORNING SESSION II 12:30 a.m. - 1:30 p.m. Refreshment 1:30 p.m. - 3:00 p.m. AFTERNOON SESSION III 3:00 p.m. - 3:30 p.m. Coffee break 3:30 p.m. - 5 p.m. AFTERNOON SESSION IV</p>	<p>COST BENEFIT ANALYSIS (CBA)</p> <p>Lecturers: Zdeněk Rosenberg, Lucie Zapletalová (Czech Priorities, CZ)</p> <p>9 a.m. - 10:30 a.m. MORNING SESSION I 10:30 a.m. - 11:00 a.m. Coffee break 11:00 a.m. - 12:30 a.m. MORNING SESSION II 12:30 a.m. - 1:30 p.m. Refreshment 1:30 p.m. - 3:00 p.m. AFTERNOON SESSION III 3:00 p.m. - 3:30 p.m. Coffee break 3:30 p.m. - 5 p.m. AFTERNOON SESSION IV</p>	<p>MONITORING THE IMPACT AND MECHANISMS OF CHANGE: APPLICATION TO A SYSTEMIC CHANGE IN EDUCATION</p> <p>Lecturers: Magdalena Klimešová, Martin Schlossarek (Schola Empirica, CZ)</p> <p>9 a.m. - 10:30 a.m. MORNING SESSION I 10:30 a.m. - 11:00 a.m. Coffee break 11:00 a.m. - 12:30 a.m. MORNING SESSION II</p>
		12:30 a.m. - 1:30 p.m. Refreshment
		<p>WORKSHOP IV</p> <p>THE CHOICE OF MONITORING AND RESULT INDICATORS AND THEIR RELATIONSHIP TO THE OBJECTIVE OF THE INTERVENTION</p> <p>Lecturer: Ondřej Dvouletý (University of Economics in Prague, CZ)</p> <p>1:30 p.m. - 3:00 p.m. AFTERNOON SESSION I 3:00 p.m. - 3:30 p.m. Coffee break 3:30 p.m. - 5 p.m. AFTERNOON SESSION II</p>
5:00 p.m. END		